

Playing Now Productions Team:

Kathy Macias, Founder, CEO & Chairman of the Board. An experienced executive in global banking, regulatory compliance, and funding management solutions across various industries including real estate, film, and technology, Ms. Macias has approximately 10 years of national & international experience integrating financial solutions and creating strategic financial planning with large financial institutions.

With approximately 20 years of real estate management experience, Ms. Macias has been the lead partner in over 250 files totaling over \$150 million in transactions.

As President of JM Capital Investments, Ms. Macias main duties included setting a company's strategic direction and managing performance against measurable objectives; establishing/managing corporate accounting/control and infrastructure; and leading multiple exit strategies.

As President of A&E Solutions, Ms. Macias' duties include real estate investment trusts and/or related mortgage assets.

As President of TMSN/CMSI both real estate private equity funds that partners with property owners, real estate investors and Realtors to help create and negotiate multiple exit strategies for the client.

As the Assistant to the Executive Vice President of Distribution for Sony/Columbia and Tri Star Pictures, was responsible for the completion of pictures budgeted at over \$1.5 billion per year and supervised post-production for hundreds of major films including Casino Royale and other Bond movies, the Spider-Man series, the DaVinci Code, Bugsy, A Few Good Men, the Men in Black series and many more.

As CEO of Playing Now Productions, Ms. Macias represents investors in the entertainment industry for Film and P&A.

Kenneth Halsband, Head of Productions/Distribution. Ken Halsband brings a unique set of experiences and perspectives to moviemaking which help him innovate award winning content. Ken is an operator with thirty plus years of diverse experience ranging from development on through to production. Ken is an optimizer of workflow processes with unique Interdisciplinary experience, having served as President of Feature Production and President/Chief Operating Officer at Relativity Media.

After joining Relativity as President of Feature Production in 2007, Halsband oversaw all of film productions and acquisitions from development through theatrical and digital distribution, which included films such as the Academy Award nominated The Fighter, Limitless, Dear John, Immortals and Safe Haven. He has been an integral factor in the company's most profitable movies, producing award winning content developed at optimal budgets significantly lower than the major studios. He has a cultivated talent with the ability to manage the expectations of directors, actors, and production teams toward creative solutions within the studio's budget and financial parameters. Of the 37 plus films he oversaw for Relativity, they were all on budget and on schedule.

As President/COO, Halsband was a key member of the Relativity management team that brought the company out of Chapter 11 in April, 2016. Upon their emergence he helped manage interpersonal dynamics and led the company's restructuring from an annual overhead budget of \$40M to under \$5M.

With this streamlined operational approach, the company could produce the same bandwidth of content it produced at it's peak.

Halsband is a member of the Academy of Motion Picture Arts and Sciences and the Producers Guild.

George Parra: An accomplished Assistant Director and Producer, George Parra has worked on over 50 feature films, covering all genres from big action films such as Terminator 2, The Rock, and XXX, to studio classics such as Ghost, The Mask of Zorro and The Fast and the Furious. His success came from smaller, independent films, which have always been more appealing to him, such as Election, Sideways, Nebraska and The Descendants and Silver Linings Playbook.

As a member of the Producers Guild of America, he has been steadily producing a number of films for various companies, as well as developing his own projects. George Parra brings 27 years film production experience along with and an impeccable reputation. His experience covers all areas of physical production, dealing with film budgets ranging from 1 million to 45 million dollars. His many years in the feature film business open up a vast catalog of accomplished directors and technicians, as well as a strong relationship with all the major bond companies, unions, and production vendors.

Josh Goldstein: An Emmy nominated writer/producer/creator, Mr. Goldstein has been involved with many aspects of the entertainment business. He began his career in his early 20's, by writing and producing George Burn's last feature film. Drawn to scripted television, Josh went on to become head-writer and an executive producer of such shows as "The Fresh Prince of Bel Air," "The Jamie Foxx Show," "The Wayans Brothers," and "Sister-Sister." He also developed and produced the one-hour series, "American Dreams," for NBC, was a writer on "Arli\$\$" for HBO, and created the long running syndicated series "Sweet Valley High." In addition, Josh has written or re-written numerous films, including "18 Again," "Glory Road," and Disney's "The Jungle Cruise," which is based on the theme park ride. Currently, Josh is involved in the feature film, "Snatchback," starring Rachael Weisz, partnered with Oscar winning producer, Frida Torres-Blanco (Pan's Labyrinth), as well as having recently written a feature film for Forest Whitaker. He is in production on a TV series with Entertainment Studios as well as developed a comedy series with Endemol Beyond, as well as another with Vin Di Bona Productions based on "America's Funniest Home Videos."

Andy Tennant: Director and screenwriter Andy Tennant is best known for Hitch (2005), Ever After: A Cinderella Story (1998) and Sweet Home Alabama (2002). He made his way into film through acting and television directing. The Chicago native studied theatre under John Houseman at the University of Southern California and began acting in such films as Grease (1978), which allowed him to make use of his training as a dancer.

After getting his start in acting, Tennant became a television film scriptwriter and began directing TV films and series alike. He helmed multiple episodes of such shows as The Wonder Years, Parker Lewis Can't Lose, the popular sci-fi series Sliders, and the well-received drama Keep the Change (1992). He also gained a moderate dose of pop culture notoriety as the director of The Amy Fisher Story (1993).

Tennant made his feature film directorial debut in 1995 with It Takes Two, a children's film starring the Olsen twins. He then tried his hand at romantic comedy with Fools Rush in (1997), starring Salma Hayek and Matthew Perry. The following year, Tennant had his biggest cinematic success to date directing Drew Barrymore (whom he'd directed in The Amy Fisher Story five years earlier) in Ever After, a re-

telling of the Cinderella fairy tale. Although the film received lukewarm reviews, it proved to be a commercial success, particularly among teenage girls. With commercial credibility to his name, Tennant subsequently directed Jodie Foster and Chow Yun-Fat in *Anna and the King* (1999), a sumptuous historical epic based upon the experiences of a British governess working in the court of the King of Siam. Andy's latter commercial successes include directing *Hitch* with Will Smith, *Sweet Home Alabama* with Reese Witherspoon and *Bounty Hunter* with Jennifer Aniston and Gerard Butler. Andy is currently in production for a series on Netflix.

Board of Directors.

Allen Gelbard: Over his 50-year career, Mr. Gelbard has had an extremely diverse business history. As a young entrepreneur, he co-founded Telecom Equipment Corp and A+ Communications. After a highly successful Initial Public Offering and a period of expansive growth, the company was acquired by Siemens Corporation, affording the shareholders a massive profit. Experience in the varied components of starting up, financing, growing vertical profitability and designing shareholder exit strategies, served as the foundation of Mr. Gelbard's career as a principal and as a consultant/advisor to many innovative and trend-setting enterprises.

A partial list of clients/principals include:

Leonard Adair Herzig, Ph.D.; PMC, Inc., Bell Labs

Robert "King" Smigel; Lansco Film Corp.

Samuel Schulman; National General, Seattle Sonics, Nuvision Entertainment, Inc., Sport of Kings Casino, Bantam Books, Executive Car Leasing, SLM Film Funds, etc.

Daniel Melnick; MGM, Columbia, Indy Pro, The Sundance Film Festival

Lou Waters; Harrahs Atlantic City, Holiday Inn, Paradise Cove Laughlin, Nevada

A partial list of executive positions:

Founder/President, A-Plus of California (Public)

Founder/Chairman, Healthgard Corp. (Public)

Founder, Quad Media Corp

Founder, President, CEO, First National Entertainment Corp.

Acquirer, President, U.S. Video Vending, Corp. (Public)

Founder, Senior Financial Architect, Regal One Corporation (Public)

Founder, Managing Partner, ABI Investments, LLC

Founder, President, CEO, Film Finishing Fund, Corp.

Acquirer, Executive Vice President, U.S. Data Authority (Public)

A partial list of corporate clients includes:

Movie Store; Reorganization

MCEG; Reorganization, Library Appraiser

Space Development Corp.

Intelliquest, Inc.

Eastern Shawnee Tribe of Oklahoma

Hal Grossman Productions, Inc.

Piper Aircraft Corp. (Reorganization)

Luscolm Aviation Corp. (Reorganization)

Bugsy's of Las Vegas (Acquisition)

Gulf Oil Corp. (Reorganization)

Stallion Ridge, Ltd. (Amalgamation of 17 Mother Lode Gold Mines)

Peptide BioSciences, Inc.
Greystone Digital Technologies (Public)
Wolf Air Corp.
USATalks.com, the first voice over IP (VoIP) company, and the predecessor to Vanage (Public)
Environmental Remediation Corp.

Malcolm R. Currie, Ph.D.: An internationally renowned corporate and civic leader, entrepreneur, scientist, philanthropist, and inventor, Dr. Currie is responsible for many of the 20th Century's most iconic and life-altering innovations, including: DirecTV; Global Positioning Systems (GPS); lasers; early satellite communications electronics; electric propulsion; ion beam semiconductor implantation; the AMRAAM, Stealth, and cruise missiles; and early smart weapons.

Among his venerable accomplishments, Dr. Currie is the Chairman Emeritus and former longtime CEO of Hughes Corporation, where he presided over more than 85,000 employees and attained annual revenues of roughly \$13 billion. Dr. Currie was the United States Undersecretary of Defense in two presidential administrations, and the Chairman of the Intelligence Research and Development Council and National Armaments Director, where he supervised the development of the weapons that constitute the foundation of our national security systems today.

The Former Chairman and life member of the Board of Trustees at the University of Southern California (USC), and longtime member of the Board of Overseers at Keck Medical School, Dr. Currie is the Chairman of the Board of Peptide BioSciences, Inc., the company that constitutes the humanitarian component of the funding of this transaction.

Rowland Hanson: The legendary marketing genius responsible for the creation of some of the most iconic brands to ever grace the marketplace, Rowland's unique talents have redefined the art of branding, messaging and business development, and his distinctive business development strategies led to the success of numerous Fortune 500 companies.

The driving force behind Microsoft's emergence as the leader in the software industry, Rowland created and executed the company's highly acclaimed branding strategy, which included the introduction of Microsoft's most popular product: a graphical interface that he named "Windows."

Prior to Microsoft, Rowland served as Vice President of Worldwide Marketing for Neutrogena Corporation, a skin care and cosmetics company that registered phenomenal growth through new product introductions and global partnering before being acquired by Johnson & Johnson. It was the successful branding strategies being executed at

Neutrogena that captured the attention of Bill Gates, who personally recruited Rowland to Microsoft with the expressed mission of developing and executing an overall branding strategy for Microsoft.

Rowland will lead our branding and marketing campaigns.

Robert M. Schultz, Chief Financial Officer. Over 20 years of industry experience, Robert M. Schultz is a licensed Broker-Dealer Agent able to buy/sell securities. Mr. Schultz has a diverse background in corporate finance, strategic planning and corporate development in varied industries, including multi-

national public companies, privately held companies and investment banking. His previous professional experience includes Treasurer of a regulated commodities dealer, Vice President and Treasurer of an AMEX holding company, Director of Taxation for a multinational AMEX conglomerate, and Auditor and Senior Tax Specialist for one of the major CPA firms.

Mr. Schultz has been the Managing Director of Investment Banking at Westpark Capital, Inc. in Los Angeles, California, since June 23, 2006. Prior to joining WestPark, from 2001 until 2006, Mr. Schultz was Chief Financial Officer of an emerging cryogenic packaging company servicing the human and animal reproduction and pharmaceutical industries. From 1999 to 2001 he was Vice President Finance of a start-up digital entertainment company. From 1997 to 1999, Mr. Schultz was the Founder and Managing Director of a financial consulting and corporate development firm. From 1995-1997, he was Vice President Corporate Finance and Managing Director of Capital Markets at a leading discount brokerage firm with multiple offices in the U.S. and overseas.

Mr. Schultz is a CPA and received his B.B.A. in Public Accounting from Pace University in New York and presently holds Series 63, Series 7 and Series 24 securities licenses.